



UNILEVER AND FAIR LIVING WAGES

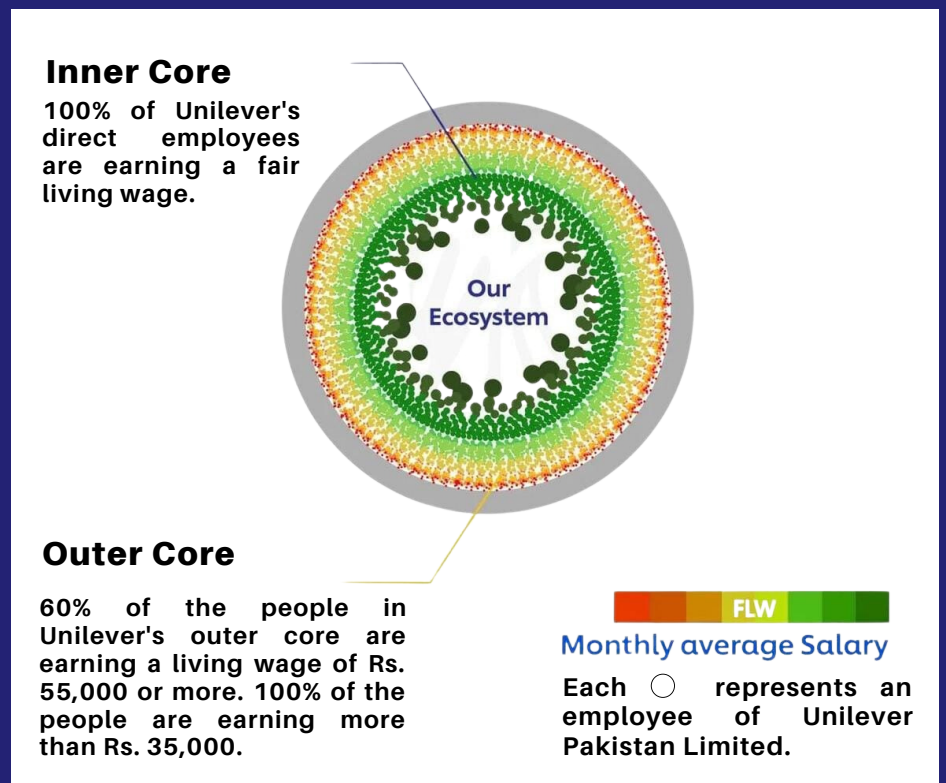


Unilever believes that business can help tackle social inequality and drive prosperity that will raise living standards for millions of people worldwide. To play their part in reducing inequalities, the company believes that their employees deserve a fairer share of the value they help create.



Unilever believes in empowering both its direct employees and those involved in their value chain. The company all of its direct employees in Pakistan a fair living wage.

By 2030
100%
 of the total supply
 chain to receive fair
 living wage



In order to promote the idea of fair living wages, Unilever has organised sessions including a roundtable dialogue titled "Living Wage – Shaping Countless Futures." The roundtable included representation from both the private sector as well as the government and the session focused on the benefits of fair pay and living wages to businesses, communities, and the country.



Other than paying fair living wages, Unilever has also been involved in various projects on diversity and inclusion. These include the Guddi Baji project that aims to empower women in over 10 districts of Pakistan along with projects focused on empowering people with disabilities and providing sensitization training.

The Center of Excellence in Responsible Business (CERB) is an outreach initiative of the Pakistan Business Council (PBC) encompassing multiple industries in the business sector, assisting Pakistani enterprises to pursue economic, social and environmental value creation in the short, medium and long term.

Mission:

- To engage with businesses and industry leaders and encourage transformation towards the conduct of responsible (sustainable and inclusive) business in Pakistan.
- To leverage private sector growth for inclusive development, poverty reduction and sustainability by following the UN Sustainable Development Goals (SDG) framework.

To find out more visit our website cerb.pbc.org.pk